



Securing traditional industries, powering new opportunities

DECARBONISATION ACCELERATED



The Decarbonisation Accelerated project is a partnership between Greater Whitsunday Alliance (GW3) and the Resources Centre of Excellence (RCOE), along with major funding partner the Local Buying Foundation.

Event highlights pipeline of impressive climate technology for industry

Decarbonisation Accelerated project team members Jarrah Steen and Clare McAlpine recently had the opportunity to immerse themselves in the world of innovation and decarbonisation at the Queensland Climate Showcase organised by Climate Salad.

Delivered in partnership with the Queensland Chief Entrepreneur, Advance Queensland and Trade and Investment Queensland, the event showcased many diverse technologies that will help industry decarbonise.

Among the impressive technologies showcased were environmentally friendly beads capable of purifying various forms of polluted water, revolutionary hydrogen-powered aircraft, innovative methods for quantifying the environmental impact of products, waste disposal apps that provide helpful guidance, and even the utilisation of lightning to enhance crop yields!

Julia Spicer OAM advocated for the pivotal role of regions in driving innovative solutions in a world transitioning to decarbonisation, while Climate Salad's Mick Liubinskas gave Greater Whitsunday a shout out after his recent visit to the region.

What our team discovered is that the Greater Whitsunday region is already taking proactive steps to address the solutions highlighted in the areas of sustainable food production, enhanced water quality, and the decarbonisation of the SME supply chain. Our three big takeaways from the event were:

1. Evidence is everything in getting an idea backed and transitioning it into reality.

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2. When you are in the business of solving complex problems you have to keep focused on your North Star - your reason for being and the outcomes you are trying to achieve.
3. When you are ahead of your time - you need to think about what can you do now to take people on the journey.

ENDS

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